

**ILLINI STATE PULLERS**

**2011 SPONSORSHIP LEVELS**

**1 COPPER LEVEL CONSISTS OF DONATIONS FOR PROGRAM ONLY**

- |                                     |       |                  |
|-------------------------------------|-------|------------------|
| A) BUSINESS CARD AD IN PROGRAM ONLY | \$100 | (1st year \$150) |
| B) 1/2 PAGE AD IN THE PROGRAM ONLY  | \$200 | (1st year \$250) |
| C) FULL PAGE AD IN THE PROGRAM ONLY | \$300 | (1st year \$350) |

**2 BRONZE LEVEL CONSISTS OF DONATION OF \$500**

- A) 1/2 PAGE AD IN PROGRAM
- B) NAME ON A BANNER WITH OTHER **ISP** SPONSORS IN THIS LEVEL

**3 SILVER LEVEL CONSISTS OF DONATION \$1000**

- A) FULL PAGE AD IN PROGRAM
- B) NAME ON A BANNER BY YOURSELF TO BE SHOWN AT ALL **ISP** EVENTS
- C) STICKER ON EACH **ISP** VEHICLE ( Supplied by Sponsor)

**4 CLASS SPONSER CONSISTS OF DONATION OF \$2000**

- A) \$1500 TO THE POINTS FUND OF DESIGNATED CLASS, \$500 TO THE **ISP**
- B) NAME RECOGNITION WITH SPONSERED CLASS
- C) PROMINENT STICKER ON EACH **ISP** VEHICLE IN SPONSERED CLASS
- D) 1/2 PAGE AD IN PROGRAM TIED IN WITH PHOTO PAGES OF DESIGNATED CLASS
- E) NAME RECOGNITION WITH CLASS BY ANNOUNCER DURING COMPETITION
- F) MAXIMUM 2 SPONSERS PER CLASS (Sole sponsorship requires double donation)

**5 GOLD LEVEL CONSISTS OF DONATION OF \$3000**

- A) FULL PAGE AD IN PROGRAM
- B) NAME ON A BANNER BY YOURSELF TO BE SHOWN AT ALL **ISP** EVENTS
- C) STICKER ON EACH **ISP** VEHICLE ( Supplied by Sponsor)
- D) PATCH ON EACH FIRESUIT OF THE DRIVERS (Supplied by Sponsors)
- E) FARTHEST PULL MARKER WILL HAVE A FLAG WITH YOUR LOGO

**6 PLATINUM LEVEL CONSIST OF DONATIONS OF \$5000 OR MORE**

- A) FULL PAGE AD IN PROGRAM
- B) NAME ON A BANNER BY YOURSELF TO BE SHOWN AT ALL **ISP** EVENTS
- C) STICKER ON EACH **ISP** VEHICLE ( Supplied by Sponsor)

- D) PATCH ON EACH FIRESUIT OF THE DRIVERS (Supplied by Sponsors)
- E) FARTHEST PULL MARKER WILL HAVE A FLAG WITH YOUR LOGO
- F) FOOTAGE MARKERS ON THE TRACK WITH YOUR LOGO
- G) ISP SHOOTOUT PULL (Date and event to be determined by Sponser)